

BILTMORE™

Equestrian Center

SPONSORSHIPS OF BILTMORE ESTATE ENDURANCE CHALLENGE MAY 5, 2012

Sanctioned by the American Endurance Ride Conference, Arabian Horse Association, Southeast Endurance Ride Association, Federation Equestrian International, United States Equestrian Federation, and Southeast Distance Riders Association

BENEFITS FOR ALL SPONSORS:

- Space to bring in a (limited size – up to approx. 60 feet long, 12' wide) tent / rig for your product / service display
- Involvement in an exciting and challenging equine sport: endurance
- Direct contact with over 500 riders and crew members over 3-4 event days
- High profile link to riders from around the country
- Exposure to the general public by promotional advertising and press/magazine coverage
- Exposure to Biltmore Equestrian Center guests during 3-4 event days
- Placement of any brochures you provide in rider packets
- Mention of your sponsorship (financial or in prizes) at Awards Ceremonies
- Listing of your sponsorship on ride site on web, in entry packets and in event program

BENEFITS FOR GOLD SPONSOR ABOVE \$3,000 LEVEL: TO BE ARRANGED WITH SPONSOR

BENEFITS FOR SILVER SPONSOR AT \$3,000 LEVEL:

- Your company name/logo prominently listed on front or back cover of all promotional materials and program as "Biltmore Challenge 50/100 sponsored by YOUR FIRM NAME"
- Full page advertisement on inside front cover or back of program
- Your banner MOST prominently displayed at registration tent or vet check area
- Large space to display/sell your product, visible to all visitors to Biltmore Equestrian Center. Details to be arranged as to placement of your space. Demonstration times to be pre-advertised.
- Free 50, 75 or 100-mile entry for 2012 raffled at the AERC Convention in *your name*.
- Access to rider names/addresses for future publicity.
- 4 complimentary tickets to the Friday evening Banquet. Overnight accommodations for your representative.

BENEFITS AT \$2000 LEVEL:

- Your logo/ad on Biltmore Estate / Equestrian Center completion prizes
- Full page advertisement in program and special promotion at banquet and awards
- Your banner prominently displayed at registration tent or vet check area
- 3 complimentary tickets to the Friday evening banquet

BENEFITS AT \$1000 LEVEL:

- Your company listed prominently on all promotional materials and in program
- Full-page advertisement in event program and special promotion at Friday evening banquet
- Banner displayed at registration or vet check area
- Designated space to sell/display your product or park vehicle/trailer in vendor area
- 2 complimentary tickets to the Friday evening Banquet

BENEFITS AT \$500 LEVEL:

- Company name listed on all promotional materials and program
- One-half page advertisement in event program
- Banner displayed at registration tent
- Space to set up your display/sale of product
- 1 complimentary ticket to the Friday evening Banquet

BENEFITS AT \$250 LEVEL:

- Your company listed in promotional materials and program
- One-quarter page advertisement in event program
- Parking space for display/sales.

Note: Levels can be achieved with cash, services, or prizes

Contact: Cheryl Newman at cherylnewman@charter.net or 828 665 1531